

**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor  
Shelton, CT 06484-6259  
Phone: +1 203.447.2800  
Fax: +1 203.447.2900  
[www.bpaww.com](http://www.bpaww.com)

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

**Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.**



Advanstar Communications  
485 Route 1 South  
Building F, First Floor  
Iselin, NJ 08830  
Tel.: (732) 346-3016  
Fax: (732) 596-0064  
[www.BioPharmInternational.com](http://www.BioPharmInternational.com)  
[mtessalone@advanstar.com](mailto:mtessalone@advanstar.com)

Official Publication of: None  
Established: 1987  
Issues per Year: 12



**FIELD SERVED**

BIOPHARM INTERNATIONAL serves the field of biopharmaceutical technology including biopharmaceutical manufacturing, biologics manufacturing, classical pharmaceutical manufacturing, biodiagnostic manufacturing, biopharmaceutical and biologics process development, biodiagnostic process development, biotherapeutic discovery and development, biopharmaceutical formulation and delivery, transgenic therapeutic productions, biotechnology research and biopharmaceutical research. BIOPHARM INTERNATIONAL also serves specialty or bulk chemical manufacturing, architecture, engineering, construction, contract research and analytical services, government; universities, colleges, and research institutes; business, investment, and legal services; and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are personnel engaged in the job functions of production, manufacturing, process development, lab management, research; research and development, project management, technical services, analytical development or support, quality assurance, quality control, validation, plant engineering, plant design, project engineering, facility engineering, regulatory affairs, clinical affairs, corporate management, and business advisor, as well as other functions allied to the field, including technology transfer, materials management, and purchasing.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	133
Advertiser and Agency _____	635
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	770
Electronic _____	-
All Other _____	708
<b>TOTAL</b>	<b>2,246</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	30,245	100.0	30,229	99.9	16	0.1
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,245</b>	<b>100.0</b>	<b>30,229</b>	<b>99.9</b>	<b>16</b>	<b>0.1</b>

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Total Qualified
January _____	206	206	26,911	3,334	30,245	April _____	411	411	25,910	4,335	30,245
February _____	1,636	1,636	26,905	3,340	30,245	May _____	470	470	25,845	4,400	30,245
March _____	377	377	26,892	3,353	30,245	June _____	220	220	25,818	4,427	30,245
						<b>TOTAL</b>	<b>3,320</b>	<b>3,320</b>			

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

State & Zip Code	Print Only	Electronic Only	Total Qualified	Percent
<b>ASIA</b>				
Armenia	3	-	3	
Azerbaijan	-	1	1	
Bangladesh	4	3	7	
China	21	36	57	
Hong Kong - SAR	6	17	23	
India	444	660	1,104	
Indonesia	30	21	51	
Japan	11	25	36	
Korea, Democratic People's Republic Of	3	6	9	
Korea, Republic Of	13	31	44	
Malaysia	42	54	96	
Myanmar	-	1	1	
Nepal	-	2	2	
Pakistan	33	37	70	
Philippines	31	33	64	
Singapore	42	53	95	
Sri Lanka	4	9	13	
Taiwan	11	25	36	
Thailand	5	16	21	
Turkmenistan	1	-	1	
Vietnam	2	4	6	
unspecified Asia	1	1	2	
<b>Subtotal</b>	<b>707</b>	<b>1,035</b>	<b>1,742</b>	<b>5.8</b>
<b>MIDDLE EAST</b>				
<b>Subtotal</b>	<b>41</b>	<b>-</b>	<b>41</b>	<b>0.1</b>
<b>EUROPE</b>				
Albania	-	2	2	
Austria	52	72	124	
Belarus	-	1	1	
Belgium	192	198	390	
Bosnia and Herzegovina	-	2	2	
Bulgaria	-	6	6	
Croatia	15	30	45	
Cyprus	2	2	4	
Czech Republic	9	12	21	
Denmark	65	104	169	
Estonia	1	-	1	
Faroe Islands	-	1	1	
Finland	33	30	63	
France	320	383	703	
Germany	384	325	709	
Greece	17	64	81	
Greenland	-	1	1	

State & Zip Code	Print Only	Electronic Only	Total Qualified	Percent
Hungary	17	57	74	
Iceland	1	3	4	
Italy	139	260	399	
Latvia	-	1	1	
Lithuania	2	4	6	
Luxembourg	-	1	1	
Macedonia	4	3	7	
Malta	4	11	15	
Moldova	-	1	1	
Monaco	6	2	8	
Netherlands	189	205	394	
Norway	18	13	31	
Poland	35	49	84	
Portugal	24	72	96	
Ireland	139	200	339	
Romania	14	49	63	
Russian Federation	7	18	25	
Slovakia	1	4	5	
Slovenia	12	13	25	
Spain	97	237	334	
Sweden	77	75	152	
Switzerland	146	217	363	
Turkey	8	25	33	
Ukraine	3	14	17	
United Kingdom	514	573	1,087	
unspecified Europe	11	27	38	
<b>Subtotal</b>	<b>2,563</b>	<b>3,365</b>	<b>5,928</b>	<b>19.6</b>
<b>AFRICA</b>				
<b>Subtotal</b>	<b>39</b>	<b>-</b>	<b>39</b>	<b>0.1</b>
<b>NORTH AMERICA</b>				
Canada	983	-	983	
United States	21,441	-	21,441	
Mexico	14	-	14	
<b>Subtotal</b>	<b>22,438</b>	<b>-</b>	<b>22,438</b>	<b>74.2</b>
<b>CARIBBEAN</b>				
<b>Subtotal</b>	<b>3</b>	<b>-</b>	<b>3</b>	<b>-</b>
<b>SOUTH AMERICA</b>				
<b>Subtotal</b>	<b>26</b>	<b>-</b>	<b>26</b>	<b>0.1</b>
<b>ASIA PACIFIC</b>				
<b>Subtotal</b>	<b>28</b>	<b>-</b>	<b>28</b>	<b>0.1</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,845</b>	<b>4,400</b>	<b>30,245</b>	<b>100.0</b>

**9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified	29,259	29,245	29,245	30,245	30,245
Qualified Non-Paid Total	29,231	29,225	29,222	30,225	30,229
Print Only	29,231	29,225	29,222	30,225	26,364
Electronic Only	-	-	-	-	3,865
Qualified Paid Total	28	20	23	20	16
Print Only	28	20	23	20	16
Electronic Only	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC

\*NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

**8. PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Only**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	26,380	100.0	26,364	99.9	16	0.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>26,380</b>	<b>100.0</b>	<b>26,364</b>	<b>99.9</b>	<b>16</b>	<b>0.1</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Electronic Only**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	3,865	100.0	3,865	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>3,865</b>	<b>100.0</b>	<b>3,865</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**9. ADDITIONAL DATA**

**METHOD OF DISTRIBUTION**

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic versions are notified via email when the version is available.

**PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**

**PUBLISHER AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Melissa Feiro, Audience Development Manager

Ronda Hughes, Audience Development Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 21, 2009

State Minnesota

County St. Louis

Received by BPA Worldwide July 21, 2009

Type PD

ID Number B023POJ9

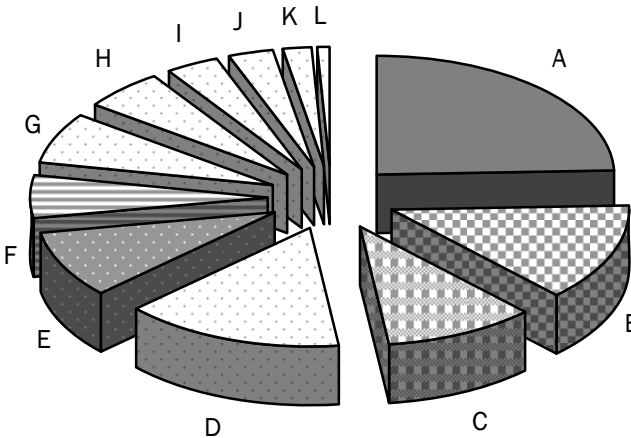
**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**  
This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Research, Development (Note 1)	Quality Assurance, Control, Validation	Process Development	Production, Manufacturing	Corporate Management	Technology Transfer, Technical Services, Analytical Development, Support	Lab Management	Project Management	Regulatory Affairs, Clinical Affairs	Plant Engineering, Facility Design (Note 2)	Business Advisor	Materials Management, Purchasing, Procurement	Others
Biopharmaceutical, Biologics Manufacturing	8,602	28.4	7,450	1,152	1,347	1,447	1,083	2,037	631	428	464	451	271	264	96	83	-
Classical Pharmaceutical Manufacturing	7,736	25.6	6,589	1,147	1,746	1,650	505	1,484	550	387	465	297	308	181	87	76	-
Biopharmaceutical, Biologics, Biotransformation Process Development	1,905	6.3	1,581	324	345	126	597	174	144	112	131	132	54	48	31	11	-
Biotechnology, Biopharmaceutical Research	2,741	9.1	2,346	395	1,013	195	298	169	306	158	199	205	84	38	64	12	-
Research Institutes, Universities, Colleges	2,667	8.8	2,265	402	1,644	56	166	58	107	126	299	100	43	33	22	13	-
Contract Research, Analytical Services	1,500	4.9	1,246	254	355	138	68	78	220	171	203	132	51	19	51	14	-
Biotherapeutic Discovery, Development, Transgenic Therapeutic Productions	571	1.9	488	83	188	28	61	34	85	21	51	47	38	6	11	1	-
Biodiagnostic Manufacturing	927	3.1	803	124	159	115	73	151	149	83	55	46	31	33	21	11	-
Biopharmaceutical Formulation, Delivery	505	1.7	418	87	156	58	48	45	64	31	34	30	14	13	9	3	-
Specialty or Bulk Chemical Manufacturing, Bulk Products and Raw Materials Producers	1,112	3.7	978	134	182	124	89	244	168	80	79	39	34	29	22	22	-
Architecture, Engineering, Construction	701	2.3	559	142	24	51	37	63	84	37	11	113	2	256	13	10	-
Business, Investment, Legal Services	583	1.9	476	107	53	17	19	36	168	34	24	40	27	14	133	18	-
Government	695	2.3	646	49	165	74	19	24	33	82	76	44	132	17	21	8	-
Others Allied to the Field	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Paid Circulation: Subscription	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,245</b>	<b>100.0</b>	<b>25,845</b>	<b>4,400</b>	<b>7,377</b>	<b>4,079</b>	<b>3,063</b>	<b>4,597</b>	<b>2,709</b>	<b>1,750</b>	<b>2,091</b>	<b>1,676</b>	<b>1,089</b>	<b>951</b>	<b>581</b>	<b>282</b>	<b>-</b>
<b>PERCENT</b>	<b>100.0</b>		<b>85.5</b>	<b>14.5</b>	<b>24.4</b>	<b>13.5</b>	<b>10.1</b>	<b>15.2</b>	<b>9.0</b>	<b>5.8</b>	<b>6.9</b>	<b>5.6</b>	<b>3.6</b>	<b>3.1</b>	<b>1.9</b>	<b>0.9</b>	<b>-</b>

Note 1: Includes Research; Research & Development  
Note 2: Includes Plant Engineering/Design; Project/Facility Engineering

**3a. Breakout of Qualified Circulation by Title or Function**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A Research, Development	7,377	24.4
B Quality Assurance, Control, Validation	4,079	13.5
C Process Development	3,063	10.1
D Production, Manufacturing	4,597	15.2
E Corporate Management	2,709	9.0
F Technology Transfer, Technical Services, Analytical Development, Support	1,750	5.8
G Lab Management	2,091	6.9
H Project Management	1,676	5.6
I Regulatory Affairs, Clinical Affairs	1,089	3.6
J Plant Engineering, Facility Design	951	3.1
K Business Advisor	581	1.9
L Materials Management, Purchasing, Procurement	282	0.9
M Others	-	-
<b>TOTAL</b>	<b>30,245</b>	<b>100.0</b>



**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	25,845	4,400	-	-	30,245	100.0
Individuals by name only	-	-	-	-	-	-
Titles or functions only	-	-	-	-	-	-
Company names only	-	-	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,845</b>	<b>4,400</b>			<b>30,245</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

State & Zip Code	Print Only	Electronic Only	Total Qualified	Percent	State & Zip Code	Print Only	Electronic Only	Total Qualified	Percent
039-049 Maine	31	-	31		400-427 Kentucky	93	-	93	
030-038 New Hampshire	86	-	86		370-385 Tennessee	222	-	222	
050-059 Vermont	21	-	21		350-369 Alabama	132	-	132	
010-027 Massachusetts	1,483	-	1,483		386-397 Mississippi	51	-	51	
028-029 Rhode Island	88	-	88		<b>EAST SO. CENTRAL</b>	<b>498</b>	<b>-</b>	<b>498</b>	<b>1.6</b>
060-069 Connecticut	463	-	463		716-729 Arkansas	49	-	49	
<b>NEW ENGLAND</b>	<b>2,172</b>	<b>-</b>	<b>2,172</b>	<b>7.2</b>	700-714 Louisiana	107	-	107	
100-149 New York	1,513	-	1,513		730-749 Oklahoma	72	-	72	
070-089 New Jersey	2,397	-	2,397		750-799 Texas	739	-	739	
150-196 Pennsylvania	1,868	-	1,868		<b>WEST SO. CENTRAL</b>	<b>967</b>	<b>-</b>	<b>967</b>	<b>3.2</b>
<b>MIDDLE ATLANTIC</b>	<b>5,778</b>	<b>-</b>	<b>5,778</b>	<b>19.1</b>	590-599 Montana	27	-	27	
430-459 Ohio	596	-	596		832-838 Idaho	30	-	30	
460-479 Indiana	570	-	570		820-831 Wyoming	9	-	9	
600-629 Illinois	1,168	-	1,168		800-816 Colorado	239	-	239	
480-499 Michigan	466	-	466		870-884 New Mexico	47	-	47	
530-549 Wisconsin	309	-	309		850-865 Arizona	121	-	121	
<b>EAST NO. CENTRAL</b>	<b>3,109</b>	<b>-</b>	<b>3,109</b>	<b>10.3</b>	840-847 Utah	143	-	143	
550-567 Minnesota	370	-	370		889-898 Nevada	29	-	29	
500-528 Iowa	137	-	137		<b>MOUNTAIN</b>	<b>645</b>	<b>-</b>	<b>645</b>	<b>2.1</b>
630-658 Missouri	527	-	527		995-999 Alaska	3	-	3	
580-588 North Dakota	24	-	24		980-994 Washington	273	-	273	
570-577 South Dakota	17	-	17		970-979 Oregon	74	-	74	
680-693 Nebraska	145	-	145		900-961 California	2,765	-	2,765	
660-679 Kansas	158	-	158		967-968 Hawaii	16	-	16	
<b>WEST NO. CENTRAL</b>	<b>1,378</b>	<b>-</b>	<b>1,378</b>	<b>4.6</b>	<b>PACIFIC</b>	<b>3,131</b>	<b>-</b>	<b>3,131</b>	<b>10.3</b>
197-199 Delaware	168	-	168		<b>UNITED STATES</b>	<b>21,025</b>	<b>-</b>	<b>21,025</b>	<b>69.5</b>
206-219 Maryland	865	-	865		969 & 004-009 U.S. Territories	415	-	415	
200-205 Washington, DC	56	-	56		Canada	983	-	983	
220-246 Virginia	275	-	275		Mexico	14	-	14	
247-268 West Virginia	79	-	79		Other International	3,407	4,400	7,807	
270-289 North Carolina	857	-	857		AP0/FPO	1	-	1	
290-299 South Carolina	192	-	192		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,845</b>	<b>4,400</b>	<b>30,245</b>	<b>100.0</b>
300-319 Georgia	320	-	320						
320-349 Florida	535	-	535						
<b>SOUTH ATLANTIC</b>	<b>3,347</b>	<b>-</b>	<b>3,347</b>	<b>11.1</b>					

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request:	27,509	2,736	-	25,845	4,400	-	-	30,245	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-	-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>27,509</b>	<b>2,736</b>	<b>-</b>	<b>25,845</b>	<b>4,400</b>			<b>30,245</b>	<b>100.0</b>
<b>PERCENT</b>	<b>91.0</b>	<b>9.0</b>	<b>-</b>	<b>85.5</b>	<b>14.5</b>			<b>100.0</b>	<b>-</b>